

The Milwaukee World Trade Association

together with

KPMG LLP,

CITCO Corporate Services,

The Luxembourg Board of Economic Development

and

LOCATION Switzerland, The Swiss Foreign Investment Agency

cordially invite you to a

European Business Breakfast

Date: October 30, 2007
Time: 7.45 - 10:15 a.m.
Location: University Club of Milwaukee
924 East Wells Avenue
Milwaukee, WI 53202
(414-271-2222)

to discuss the opportunities provided by Switzerland and Luxembourg as access points for American businesses entering the European market.

A distinguished group of Luxembourg, Swiss and American delegates will discuss the benefits of expanding into Europe available to U.S. companies. Topics include access to funding, tax planning, support for start-ups, availability of qualified workforces, and others.

Please RSVP via email with your name and company to:

Michelle McFarland at mmcfarland@mmac.org or call 414-287-4141



Agenda

7:45 a.m. **Registration and networking**

8:00 a.m. **Welcome announcements and introductions**
by representative of Milwaukee World Trade Organization

8:15 a.m. **Presentations by Luxembourg**

- Georges Faber, Luxembourg Consul General and Director, Board of Economic Development
- James O'Neal, Senior Manager, KPMG Tax, Luxembourg

9:00 a.m. **Presentations by Switzerland**

- Andre Guedel, Program Director, LOCATION Switzerland and cantonal partners
- Thomas Linder, Head, Swiss Tax Desk of Excellence, KPMG New York

9:45 a.m. **Presentation by Citco Corporate Services Inc.**

- Eric van Aalst, Citco Corporate Services Inc.

10:05 a.m. **Q&A**

10:15 a.m. **Closing remarks**

Panelists are available for individual meetings after the presentations.

