

The Thunderbird School of Global Management

The Swiss Foreign Investment Agency

His Excellency **Urs Ziswiler**, Ambassador of Switzerland to the United States
and the

Luxembourg Board of Economic Development

cordially invite you to a

Business Europe Roundtable Business Opportunities via Switzerland and Luxembourg

Hosted by the Thunderbird School of Global Management

Date: **Thursday, June 14, 2007**
Time: **8:00 - 10:15 a.m. (breakfast included)**
Location: **Thunderbird Executive Inn,
Roy and Pam Herberger administration building**

LOCATION Switzerland, the **Swiss Foreign Investment Agency** and the **Luxembourg Board of Economic Development** in collaboration with **KPMG LLP** and Swiss Cantonal partners invite you to a presentation showcasing the opportunities provided by Switzerland and Luxembourg as bases for your organization's European operations and as access points for American businesses entering the European market.

Please join us to find out about how Switzerland and Luxembourg's qualified workforce, financial industry leadership, favorable tax policies, venture capital services, and established position in Europe have led industry leaders like Quark, Amazon.com, Apple iTunes, DuPont, Google, eBay, Biogen Idec, Celgene, IBM, and HP to establish their European headquarters and/or research and development centers in these countries.

A distinguished group of Swiss, Luxembourg, and American delegates will discuss the benefits available to U.S. companies of expanding into Europe. Topics include access to funding, tax planning, support for start-ups, availability of qualified workforces, and others. Switzerland and Luxembourg are ideal locations for small and medium sized companies, as well.

Please RSVP via email with your name and company to bonnie.cameron.wells@thunderbird.edu



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Agenda

- 7:45 a.m. Registration and networking
- 8:00 a.m. Welcome Announcements and Introductions from Robert Widing of The Thunderbird School
Dinesh Kakwani of KPMG, and his Excellency Ambassador Urs Ziswiler
- 8:15 a.m. Presentations by Luxembourg
1. Robert Biwer, Luxembourg Consul General and Director, Board of Economic Development
 2. Sebastien Labbe, Head of the Luxembourg Tax Center, KPMG New York
- 9:00 a.m. Presentations by Switzerland
1. Andre Guedel, Program Director, LOCATION Switzerland and Cantonal partners
 2. Thomas Linder, Head, Swiss Tax Desk of Excellence, KPMG New York
- 9:45 a.m. Questions and Answers
- 10:15 a.m. Closing Remarks

The program is presented with the support of: **The Luxembourg Board of Economic Development, Greater Zurich Area, Development Western Switzerland, and the Berne Economic Development Agency.**
